

For Immediate Release

Iconic Zaha Hadid Inspired Infinitus Plaza Opens in Guangzhou

A world-class architectural landmark – reflecting Constant Entrepreneurship

Guangzhou, 29 November 2021: Guangzhou's new iconic landmark, the inspirational Zaha Hadid designed Infinitus Plaza officially opened its doors in November 2021.

The result of visionary foresight and around five years in planning and development, Guangzhou Infinitus Plaza reflects the spirit of Constant Entrepreneurship embedded in H Properties Limited ("H Properties"), a global investor in properties endorsed by LKK Health Products Group. Located on a 45,280 square metre site, situated in the prime location of Southern Baiyun New Town, Guangzhou, and the result of a planned investment of RMB 4.5 billion, the new development ushers in a new vision for H Properties for property asset management and supreme management services matching the global masterpiece of hi-tech building design.



Zaha Hadid's 'Infinite Loop' Architectural Concept

Envisaged by Zaha Hadid's creative concept of an 'infinite loop', the curved hyperboloid design comprises of loops and layers built up to embrace the tenants and all the building's visitors, with the custom designed aluminium façade turning the entire building into a 3D structure.

In pushing the boundaries of architecture, design, engineering as well as construction and responding to its immediate surroundings and the environment, this architectural masterpiece represents a world leading example of a hi-tech and environmental-friendly development.

One such innovation is the hi-tech translucent 'bubble-film' – or ETFE film translucent air-pillow – covering the roof of the South Atrium, developed in accordance with 'Green Building Three Star' accreditation and the internationally-recognised LEED environmental protection standard. The

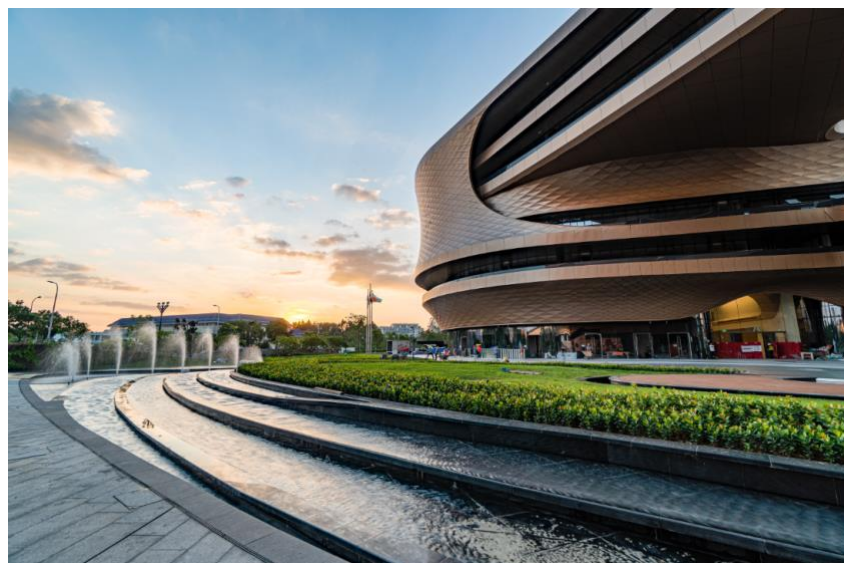
'bubble-film' roof allows for 40% light transmittance, whilst effectively filtering out harmful UV rays. This green technology enables users of Infinitus Plaza to enjoy longer natural light exposure. The building also incorporates an automatically adjustable cooling system, protecting the interior environment from excessive heat. These two technologies bring savings in both air-conditioning and lighting energy consumption.



A Visionary Office Environment

The building's unique and innovative design heralds a new type of office and workplace environment. The careful consideration for creating connectivity and community in creating very exciting communications spaces has resulted in a functional, flexible, and fluid workplace, whilst evoking the concept of 'an office that does not look like an office' in both look and feel.

Taking a very different approach to the traditional commercial and office business model, the project adopts the design concept of a "garden-style" environment. The outdoor plaza is designed with a large stepped green garden landscape belt, with some 35% of the development allocated to green spaces.



Guangzhou Infinitus Plaza features two intertwined tower blocks. Each floor of the complex represents a total of around 6,000 square metres, comprising open space and a large outdoor balcony area. The open footprint of each floor enables tenants to plan their office as they want, with adequate room for workplace leisure facilities such as a cafe, fitness areas or other leisure space, enabling an open space for communication and interaction so as to make a happy working environment for their staff.



Tower B reserves its first three floors for commercial use, aiming at providing an "enriching experience", through a layout including diversified businesses such as car showroom, food, beauty, lifestyle, and technology. This provides the office tenants with a chance to fully enjoy their leisure time after a busy workday. Meanwhile, the office building brings a constant flow of customer footfall to the integrated shopping mall. As the office building and the shopping mall mutually empower each other, an internal 'inner loop' of work, social leisure activity and retail shopping experiences is created.

"Great building design does more than create great buildings. Infinitus Plaza represents a new identity in workplace environments, allowing for connectivity and attractiveness, whilst also stimulating social interactivity and spontaneous communication," explained Satoshi Ohashi, the Director of Zaha Hadid Architects.

Supreme Property Management Services

Guangzhou Infinitus Plaza has inspired a new era from world-renowned property management companies, in providing 'super supreme' property management services and engineering management services. This will be achieved through convenient and intimate property services, rapid and efficient customer service, creative activities and a highly-personal management experience, to create a caring, fun, vibrant and creative working and business atmosphere.

H Properties will usher in a new level of supreme property management services to match Guangzhou's iconic masterpiece to create a 'happier place, with happier people'. H Properties' "Happy Moment" service ethos will be implemented at Guangzhou Infinitus Plaza. The unique concept consists of a series of events specifically tailored for the white-collar worker, dedicated to creating a relaxed atmosphere

for integrating from work into leisure activity and entertainment. Regular events will be hosted including DIY courses, Switch game competitions, afternoon tea sharing sessions, Yoga courses, and other events. H Properties will create a comfortable and 'Happy' social space for tenants, which are already proving popular with many office tenants at Hong Kong Infinitus Plaza.



“We explore and we innovate constantly, with the single-minded objective of providing comfortable places for people to feel better, work better and ultimately to live better,” explained Andy Ma, General Manager of Asset Management, H Properties Greater China. “This philosophy lies at the core of H Properties. So when we say, ‘We create places for people’, what we do is creating ‘Happier Places, Happier People’.”

H Properties manages landmark buildings across tier-one cities in China and internationally, including Infinitus Plaza in Hong Kong, Infinitus Centre in Guangzhou, Infinitus Tower in Shanghai, 20 Fenchurch Street and 23-39 Eastcheap in London.

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About H Properties Limited

H Properties Limited, a subsidiary of LKK Health Products Group, is an international property investment company that continues to innovate, inspire happiness and create the ultimate cool experiences for tenants and customers with healthy and refreshing spaces for office operation, living and leisure, in shaping the best environment for 'happier places, happier people'. The company adheres to the strategy for long-term healthy development for projects by considering long-term benefits for projects, establishing extensive collaborative partnership with tenants and local community with perseverance, and continuously investing in premium management. Currently, H Properties Limited owns and manages a range of commercial landmarks in Hong Kong, Shanghai, London and Guangzhou, while gradually enhancing the comprehensive asset management ecosystem.

即時發布

建築界女王 Zaha Hadid 作品「廣州無限極廣場」盛大開幕

體現永遠創業精神的世界級地標建築

廣州，2021 年 11 月 29 日 — 建築界女王 Zaha Hadid 親自擔綱設計的「廣州無限極廣場」於 11 月隆重開幕，銳成廣州全新地標。

廣州無限極廣場由李錦記健康產品集團旗下的國際物業投資公司—爽物業有限公司（下稱「爽物業」）管理，歷經約五年籌建後落成。位處廣州市白雲新城黃金地段，廣州無限極廣場佔地 45,280 平方米，總建面約 185,000 平方米，投資總額達 45 億元人民幣。這座融合高科技的國際建築傑作的落成，標誌著爽物業在提供物業資產管理服務，以及至尊優質的物業管理服務方面邁進新里程。



Zaha Hadid 的妙思：「無限環」設計概念

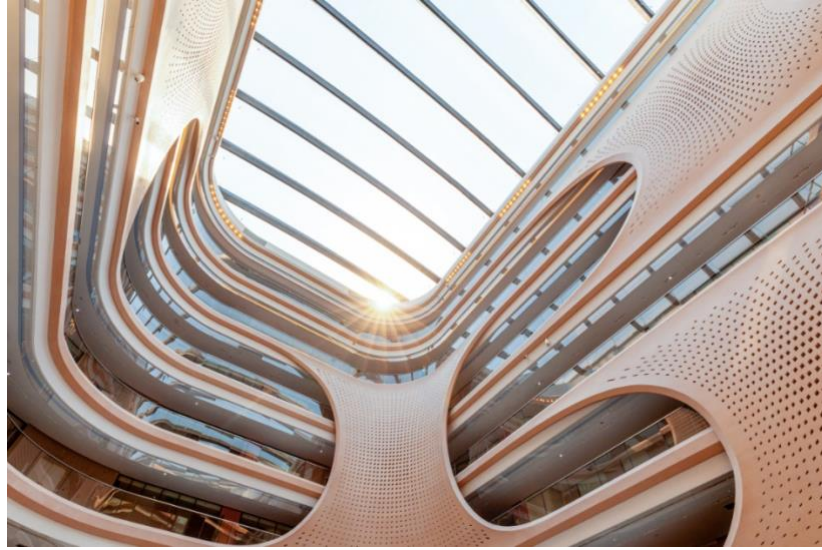
建築充分體現爽物業秉承的永遠創業精神，一貫 Zaha Hadid 大膽前衛的建築風格，採用「無限環」設計概念，以流線雙曲面設計形成相互交接的循環和層次，藉此促進租戶和訪客之間的交流。廣場外牆以特製曲面鋁板匠心打造，使建築物整體形成一個 3D 結構。

這座建築傑作突破了建築、設計、工程和施工的界限，並顧及周邊環境和環保需求，鑄就全球高科技綠色建築的典範。

覆蓋廣場南中庭頂部的半透明「氣泡膜」，是項目的一大創新亮點。頂部應用獲中國三星綠色建築及 LEED 國際標準認可的氟塑膜（ETFE），透光率達 4 成，能有效隔絕有害的紫外線，並讓廣場使用者能夠享受更長時間的自然光。除此之外，建築亦導入了自動調節的降溫系統，能避免內部環境過熱。這兩項綠色技術相輔相成，能夠減低空調和照明的能源消耗。



无限极广场
INFINITUS PLAZA



前瞻性辦公環境

建築設計突破常規，為寫字樓和辦公空間奠下全新定義。項目著重建立聯繫和社群，打造出輕鬆自由的交流空間，以及富功能性、靈活性和流動性的工作環境。由內在設計至外在觀感，呼應「不像寫字樓的寫字樓」的建築理念。

項目有別於傳統商辦發展模式，採用了「花園式環境」設計。室外廣場設有大片階梯式園林水景，保留了 35%的綠地覆蓋率。



廣州無限極廣場由兩座相通的塔樓組成，各樓層面積達 6,000 平方米，並在每層設有開放空間及大型戶外露台。樓層採用開放式設計，讓租戶能夠自由規劃辦公室空間，並有充分空間容納咖啡廳、健身區及其他休閒空間等設施。開放空間能為員工創造溝通交流的機會，有助營造出輕鬆愉快的工作氣氛。



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廣州無限極廣場的 B 座低三層保留作商業用途，提供別出心裁的「豐富身心」體驗。除了引入汽車展示廳，並吸引了飲食、美容、生活方式和科技等多元化商戶進駐，讓寫字樓租戶能在忙碌過後充分享受休閒時光，調劑身心。與此同時，寫字樓租戶能為綜合商場帶來源源不絕的客流，彼此相互賦能，形成集辦公、休閒和零售於一身的「內循環」效應。

Zaha Hadid Architects 中國區總監大橋諭（Satoshi Ohashi）表示：「偉大建築設計成果，能夠超越建築本身。無限極廣場無疑是新型辦公空間的典範，富有連通性和吸引力，能有效促進互動，鼓勵自發交流。」

至尊優質的物業管理服務

廣州無限極廣場引進國際知名物業管理公司，開創了提供「超級至尊物業管理服務」和「至尊工程管理服務」的先河。公司不僅提供便捷貼心的物業管理服務、高效迅速的客戶服務，同時提供一系列創意活動和高度人性化的管理體驗，創造富有關愛文化，並充滿趣味、活力和創意的商辦環境。

配合這幢廣州全新地標的落成，爽物業將進一步提升其至尊優質的物業管理服務，旨在「締造更快樂之地，成就更快樂的人」。廣州無限極廣場將貫徹爽物業「創造快樂時刻」的服務宗旨，提供一系列為白領度身訂造的精彩活動，融合工作和休閒娛樂，營造出輕鬆愉快的氣氛。定期舉辦的活動包括 DIY 課程、Switch 遊戲比賽、下午茶分享會及瑜珈班等。爽物業將致力為租戶提供舒適「快樂」兼備的社交空間，將備受香港無限極廣場許多寫字樓租戶愛戴的服務發揚光大。



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爽物業大中華區資產管理總經理馬英樞先生表示：「我們爽物業的核心價值在於勇於探索，力求創新，致力提供讓大眾感覺更好、工作更好，並生活得更好的舒適環境。當我們說：『我們正為人們創造場所』，即代表我們正積極『締造更快樂之地，成就更快樂的人』。」

爽物業目前管理中國和國際一線城市的多個地標建築，包括香港無限極廣場、廣州無限極中心、上海無限極大廈、倫敦芬喬奇街 20 號，以及倫敦 Eastcheap 23-39 號。

關於爽物業有限公司

爽物業有限公司是李錦記健康產品集團旗下成員，是一家持續創新、激發快樂及創造超「爽」體驗的國際物業投資企業，致力於為租戶和顧客提供健康爽活的辦公空間、生活空間和休閒空間，塑造「更快樂的場所，更快樂的人」。公司堅持長期持有策略，考量項目長遠利益，堅持並擅長與租戶及當地社區建立長遠合作關係，以持續性投入和優質管理，推動項目長期健康發展。目前，爽物業有限公司已在香港、上海、倫敦、廣州等國內外一線城市投資及管理諸多地標式商業物業，逐步建立全方位完善的資產管理體系。